



## Goal

AgileHealth was looking to provide a seamless and trustworthy customer experience as inbound leads moved from their partner lead gen sites to their own portal. They wanted to own their relationships without having to go through a middleman and were concerned with the high transaction fees, limited tech and mediocre support they had experienced with past solutions.

## Outcome

On the Impact Radius platform, AgileHealth was able to co-brand the lead gen partner experience and create a smooth transfer of customer information that provided clarity in the relationship and imbued trust, which is key in their industry. The team was able to grow and recruit partners easily via the transparent Marketplace, owning their relationships entirely. They leaned heavily on Impact's customer support team and were beyond appreciative of the level and consistency of support they received.

50+

Active partners in the 1st year



Co-branded experience

246%

Increase in insurance applications



Agile Health is a mobile health engagement company that leverages the power of text messaging to drive better health outcomes through lasting health behavior change.

*"In my 16 years experience, Impact Radius is hands-down the best and most responsive support team. At networks, I've paid more to get the additional support and received no handholding. At Impact Radius, they're very hands-on. We feel like we're a priority."*

- Phillip Kidwell, Head of Online Media Partnerships

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